T1 Anti-Dandruff Tonic

Iran Trade Center in Tanzania

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T1 Tonic

One of the common symptoms of scalp is dandruff. Dandruff or seborrhea is characterized by the flaking and scaling of scalp, and accompanied by itching, redness and inflammation. These products by taking advantage of the world technology and the use of active materials is effective in the treatment and control of dandruff; remove white shells, and treatment of itchy scalp. It also has the anti-loss property by reinforcing the hair.

Top Ingredients

- Climbazole
- Fenugreek
- Vitamin B6





Anti-Dandruff Shampoos

Anti-Dandruff Shampoos (Oily & Dry)

Anti-Dandruff Shampoos we used new probiotic compounds to increases health, regulates the microbial population of the scalp and removes dandruff. On the other hand, the new form of Zinc Pyrithione (Zinc Omadine) is a powerful dandruff-inhibiting fungal compound that along with effective exfoliating compounds cleanses the scalp and completely removes the flakes and has strong moisturizing for the scalp.

- Probiotic
- Zinc Omadine
- Willowherbs







Wheat Germ Shampoo

Daily hair fortifying

Wheat germ protein: Hair root fortifying +Increased bloodstream.

Rosemary: Increased bloodstream +Antioxidant. Chamomile: Anti inflammation + Anti hair loss.

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Wheat Germ Shampoo

Wheat Germ Shampoo

In today's world, hair loss and damaged hair has become a concerning issue for women and men. Therefore, the treatment of problem is considered necessary. In addition to inhibition of hair loss, many people tend to have pretty and boosting hair. Cerita Wheat Germ Shampoo is a daily shampoo for boosting hair. This shampoo has wheat germ extract and other plant extracts causing the hair follicles reinforcement and increases the strength of hair shaft.

- · Wheat germ protein
- Rosemary
- Chamomile



Fortifying Shampoo (Dry Hair)

A protective layer covers the hair, and this layer of sebum is secreted from the sebaceous glands. When this substance not to be produced in sufficient quantities, Keratin (the first constituent of hair) loses it's water. Then, this leads to dry hair. Some people have dry hair. Therefore, these people have more brittle and damaged hair. This shampoo by having well-known active ingredients, is designed to strengthen the hair, and can be effective for brittle and damaged hair.

Top Ingredients

- Jojoba oil
- Chamomile
- Peppermint

Dry Hair Shampoo

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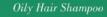




Fortifying Shampoo (Oily Hair)

Sebum is produced by sebaceous glands. In some cases, the excessive secretion of sebum in the glands makes hair greasy. As a result, hair is attached to the scalp, and the appearance of hair becomes bad. Hair loss, dandruff and skin infections are other complications of the excessive secretion of sebum. This shampoo for oily hair is designed in order to boost the hair, and regulates sebum production by sebaceous glands.

- · Wheat germ amino acid
- Rosemary
- Chamomile









Caffeine Shampoo & Tonic

Anti Hair Loss & Fortifying

Caffeine: DHT inhibitor + Energizing.

Saw palmetto: 5α-Reductase inhibitor + DHT inhibitor.

Biotin: Strengthen hair root + Increase the health of hair follicles.

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Caffeine Shampoo & Tonic

Caffeine Shampoo & T2 Tonic

Clogged scalp pores because of excessive oil, malnutrition, heavy diets and daily stress cause hair loss. Cerita Caffeine Shampoo and T2 Tonic have a unique formulation to strengthen hair follicles. These products are rich in caffeine and herbal extracts. Therefore, these ingredients play key roles in preventing human hair loss by inhibiting the factors caused hair loss and reduce excessive oil of the scalp. Moreover, by providing the appropriate context helps the regrowth of hair shafts.

- Caffeine
- Saw palmetto
- · Biotin







Promin Shampoo & Tonic

Androgenic hair loss is the most concerning and common type of hair loss among people. A number of factors can cause hair loss, such as genetic and hereditary factors, hormonal changes, diet and stress. These products have a unique formulation to stimulate hair follicle growth and strengthen hair follicles and play key roles in preventing human hair loss by inhibiting the factors caused hair loss. Moreover, these products cause the regrowth of shaft by strengthening hair follicles.

Top Ingredients

- Aminexil
- · Biotinovl Tripeptide
- · Oleanolic Acid



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Minuta Anti-Hair Loss Shampoo (Dry Scalp)

This shampoo contains the newest hair loss ingredients formulated to revitalize hair follicles and help them to grow and regenerate. These compounds inhibit hair loss by special mechanisms. Also make suitable basis for better effectiveness of specialized hair-loss compounds. This shampoo is specially designed for dry hair and scalp and moisturizing the scalp and improves the scalp health.

Top Ingredients

- · Extracted peptides from Pichia Minuta yeast
- DHQG and EGCG2 polyphenols
- · Carrot root extract



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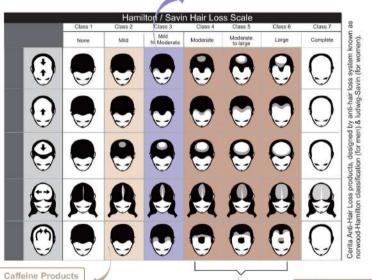
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- · Citrus Grandis seed extract



ANTI-HAIR LOSS PRODUCTS



Minuta Products





Minuta Anti-Hair Loss Tonic

The face and appearance of each person is an important factor in his social relationships. meanwhile hair is one of the most important elements of the beauty of face and increasing the confidence of people is considered. Pregnancy, anemia, hypothyroidism, weight loss and the consumption of some medications are the cause of hair loss in people. But the main cause of hair loss in men and women is androgenic hair loss or an inherited baldness pattern that occurs due to hormonal changes, especially in the testosterone hormone. Cerita Anti-Hair Loss Tonic is a new formulation for hair loss treatment. With the help of the latest scientific achievements, this tonic inhibits hair loss by regulating the hair growth cycle, and by activating stem cells and increase the energy efficiency of follicle's mitochondria, and again cause hair renew growth.

Top Ingredients

- · Peptides from Pichia minuta yeast
- · Basil extract

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Anti-Hair Loss Tonic



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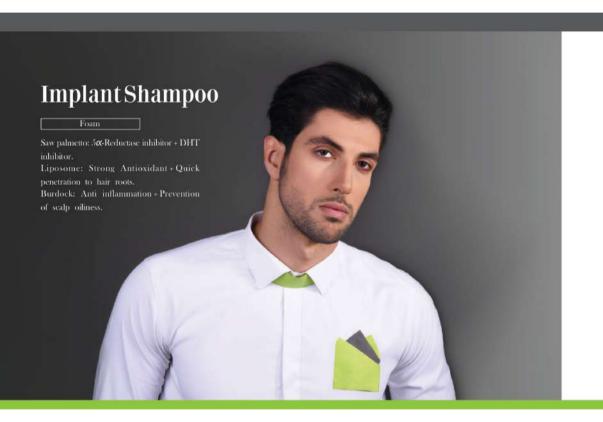


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Implant Shampoo

There are many ways to treat hair loss and baldness. But, without a doubt one of the most effective and efficient new treatment methods of hair loss and baldness is hair-transplantation techniques. If planting hair follicles to succeed, newly implanted follicles are able to grow new hair. But after hair transplant, maintenance, care and strengthen hair follicles lead to more successful transplantation. This product makes the cleaning and disinfection, wound healing, relieves inflammation and redness, reduces tiching and irritation, and cleanse the scalp, and on the other hand by strengthening the implanted hair follicles, guarantees success in hair transplantation.

Top Ingredients

- Saw palmetto
- Liposome
- Burdock

Implant Shampoo Foan

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Alopecia Areata Cream-ge

Cerita Alopecia Areata Cream Gel

Alopecia areata is an autoimmune disorder. Hair falls out in small patches on the scalp, beard, and eyebrows. Alopecia areata afflicts approximately 2% of the world's population. Alopecia areata can occur at any age but it most appears in adolescence. This cream-gel has very effective ingredients which also have wonderful effect on treatment and also prevent the disease recurrence. This product by efficient mechanisms inhibits inflammation and oxidative stress in the hair roots, and leads to hair regrowth in patient with Alopecia Areata.

Top Ingredients

- Aminexil
- Naringenin
- Vitamin D3





Cerita Derma PSO Plus Cream & Shampoo

Psoriasis is a prevalent and chronic skin disease in the world. It has been estimated more than 2% of people in world are stricken with this disease. The main reason of the disease is not obvious, but the genetic factors and heredity play important role in this disease. These products treat disease by inhibiting scaling and providing the skin and scalp hydration, and relieve inflammation and redness.

- Salicylic acid
- Vitamin D3
- CurcuminBeeswax
- Argan oil









Eyelash Lotion Enhancer & Treatment

Various factors can cause eyelash weakness and loss. Usually eyelashes lose its freshness and ability to rebuild by aging; as a result, eyelashes become weaker and thinner day-by-day. Cerita Eyelash Solution is an efficient formulation for stimulating eyelash growth and strengthening of eyelash follicles that cause eyelashes rebuild, thicken, lengthen and voluminous, which eyelashes get its beauty and freshness.

- Dihydroxypropyl Dehydrodeethyl Bimatoprost
- Red clover extract
- Bisabolol





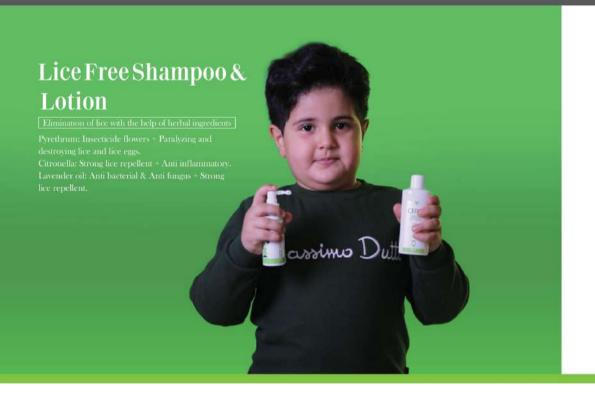


Eyebrow Cream Eyebrow Vitalize + Serum

Many conditions can cause eyebrow hair loss. The main factors that can lead to eyebrow hair loss include: genetic factors, hormonal imbalance, stress, malnutrition, anemia, trimming the eyebrow excessively or incorrectly, cosmetic products and so on. Cerita Eyebrow products as a new and advanced formulation boosts eyebrow, and inhibits the loss of eyebrows, stimulate re-growth, and make eyebrows thicker.

- · Dihydroxypropyl Dehydrodeethyl Bimatoprost
- · Castor oil
- Rosemary







Cerita Lice Free Products

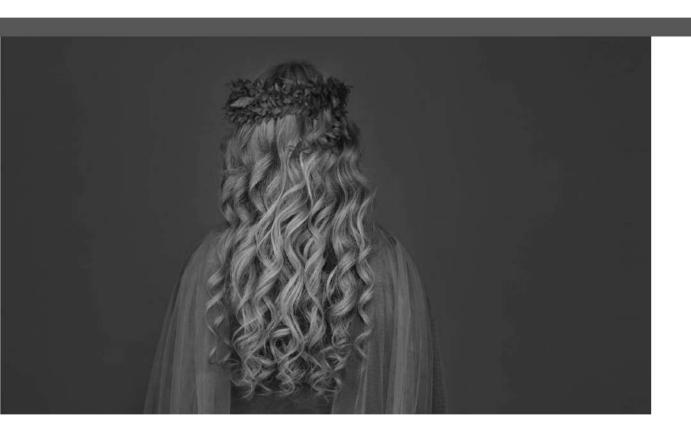
The key to treatment and eradication of a head lice infestation is to break their life cycle. Therefore, cerita Lice Free products kill lice and remove nits by using effective herbal and natural ingredients. Cerita Lice Free Products formed by natural and herbal ingredients and unlike many anti lice products in the market, is not toxic for human. Ingredients of this products have neurotoxic and paralytic properties for lice and cause lice death. These compound repels insects, and also treats itching and inflammation in the lice biting area. It also have antibacterial and anti-fungal effect, and prevents infection and inflammation from the lice biting area.

Top Ingredients

- Pyrethrum
- Citronella
- Lavender oil

Lice Free Shampoo & Lotion









Hair Care Products

Beauty is one of the Pars Azmaye Teb Company brand that the company objectives to start its activities in the cosmetic industry in order to expand the product line. According to knowledge-based approach, as become professional in hair care and beauty products so high quality products launch into the market.



Genobiotic Purifying Face Foam For Acne Prone Skin

Acne is a disease with a very high prevalence in people who have oily skin. Excessive sebum and an accumulation of dead skin cells (keratin) may leads to Acne. This foam contains special compounds which cleans skin pores from accumulated dirt, sebum and dead skin cells, make up products and acne bacteria. Therefore, this product makes the skin pure and clean. Purifying Face Foam by gentle exfoliation makes the skin ready for absorbing active ingredients. This foam brings beauty and purity to the skin without causing any dryness and irritation.

Top Ingredients

- Sulfur
- · Green tea extract
- Lemon extract

Purifying Face Foam

